

NEW – WorkForce WF-2810

Print | Copy | Scan | Wi-Fi® | Wi-Fi Direct®



KEY FEATURES AND BENEFITS

- **Save time and paper** — auto 2-sided printing
- **Fast printing** — 10 ISO ppm (black) and 4.5 ISO ppm (colour)¹
- **Easy wireless** — print from iPad®, iPhone®, Android™ tablets and smartphones³; includes Wi-Fi Direct®²
- **Affordable individual ink cartridges** — replace only the cartridge that runs out
- **Simple setup and navigation** — 1.44" color LCD to easily print, copy, scan and fax
- **Reload paper less often** — 100-sheet paper feed for added productivity
- **Reliable** — designed for jam-free printing
- **Save space on your desktop** — great performance in a compact, space-saving design

TARGET MARKET AND POSITIONING

The WorkForce WF-2810 multifunction inkjet printer ensures peak productivity and flexible paper handling. It is primarily aimed at small offices and home users who require professional quality colour output with laser sharp text at an affordable price.

Efficient

The Workforce WF-2810 is always ready to print with the 100-sheet rear loading paper tray and supports automatic duplex printing. Your customers can get creative by printing on envelopes and more.



High-speed faxing

Fax as fast as 3 seconds per page, save up to 100 pages in memory. Using the included PC-Fax, users can even send a mono fax right from their computer. It's a great way to save time and paper.



Simple wireless connectivity

Connect to your wireless network in a snap — even the latest wireless standard, 802.11b/g/n, is supported. No network? No problem. Wi-Fi Direct means no router is required² enabling users to easily connect to wireless networks in seconds, allowing printing from virtually any room in the office.



Print from your iPad or iPhone

Apple® Airprint™ makes it simple to print photos, emails, webpages and documents straight from your iPad or iPhone. There's no software to download, no drivers to install or cables to connect. Your apple IOS device will automatically connect to the printer.



Share your Google® content

Print on the go from your smartphone or tablet using Google Cloud Print™ with your Gmail™ or Google drive™ account. Plus, print from your Chromebook and Google Chrome™ without installing drivers or connecting cables. It's now even easier to share your google content from anywhere.



Inks

With individual ink cartridges, users only replace cartridges as needed, rather than the conventional process of having to replace an entire cartridge despite only having consumed one of the many colours it contains. Plus, users can save more by buying the high capacity 212XL ink cartridges, printing 2.5 x more than the standard capacity[^] or save further with the option of purchasing value packs.



- 1 Black and color print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on system configuration, software, and page complexity. For more information, visit www.epson.com/printspeed.
- 2 Wi-Fi 802.11 b/g/n certified; level of performance subject to the range of the router being used. Visit www.wi-fi.org/files/11nbasics_glossary.pdf for more information. Wi-Fi Direct may require printer software.
- 3 Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. See www.epson.com.au/connect for a list of Epson Connect enabled printers and compatible devices and Apps. Adapter may be required.
- [^] Approximately 2.5 times more prints per cartridge compared with the model 212 standard capacity ink cartridge

PRICING

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CH90501	Epson WorkForce WF-2810	\$99

CONSUMABLES

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T02R192	212 Std Black Ink	\$17.99
C13T02R292	212 Std Cyan Ink	\$13.99
C13T02R392	212 Std Magenta Ink	\$13.99
C13T02R492	212 Std Yellow Ink	\$13.99
C13T02X192	212XL Black Ink	\$34.99
C13T02X292	212XL Cyan Ink	\$23.99
C13T02X392	212XL Magenta Ink	\$23.99
C13T02X492	212XL Yellow Ink	\$23.99
C13T02R692	212 Std Value Pack	\$52.99
C13T02X992	212XL Black + 212 Std Colours	\$68.99

PRODUCT INFORMATION	
Product code	C11CH90501
Barcode	9314020632075
Predecessor	WF-2510
Dimensions (mm – w x d x h)	375 x 300 x 170
Weight (kg)	4.4 Kg
Carton dimensions (mm – w x d x h)	454 x 399 x 256
Packed weight (kg)	5.8Kg
Cartons per pallet	48

PRODUCT SPECIFICATIONS	
Printer type	Multifunction
Ink colours	4
No. of cartridges	4
Max print resolution	5760 x 1440dpi
Max scan resolution	1200 x 2400 dpi
Min. droplet size	3.0pl
Max A4 mono print speed (ISO: 247347)	10.0ppm
Max A4 colour print speed (ISO: 24734)	5.0ppm
Card slots	No
Wi-Fi / Wi-Fi Direct / Ethernet	Yes / Yes / No
Smart device printing solutions	Epson Connect: Apple Airprint, e-mail print, Epson iPrint and Google Cloud print.
Fax / ADF / Duplex	Yes / No / Yes
LCD viewer	1.44" LCD
A4 paper capacity	100 sheets